





**TEXANS UNITED FOR FREEDOM**

*JOINING TOGETHER: SPONSORSHIPS THAT TRANSFORM LIVES*

**2023 SPONSORSHIP OPPORTUNITIES**

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[tuff4texas@gmail.com](mailto:tuff4texas@gmail.com) • [www.TuffFoundation.org](http://www.TuffFoundation.org) •  

# WHAT WE DO

## OUR STORY

**WHO WE ARE** | Texans United for Freedom (TUFF) is a local 501(c)3 non-profit organization with the sole purpose to give back to those who give so much to us.



**OUR MISSION** is to raise funds for, bring awareness to, and honor our veterans, active military, and first responders.

**WHY HELP** | The generosity and commitment of our donors and sponsors has made it possible to reinvest back into our community to address the needs of our veterans and first responders.

**\$200,000+** DONATED SINCE 2015

We invite **YOU** to join our work as a partner and sponsor as we continue to grow in serving our community.



# GIVING BACK 2022 ACCOMPLISHMENTS

In 2022, The TUFF Foundation was able to give and donate a grand total of **\$55,750** to Veterans, First Responders, and the Community of Montgomery County.



Hope & Healing For Warriors

**\$5,000**

This group provides counseling at no cost to veterans and first responders



Texas Boys Outdoors

**\$3,000**

Enabled them to provide hunting and fishing experiences for veterans and first responders



Society of Samaritans

**\$3,000**

Allowed them to provide holiday meal vouchers for veterans



Special Operations Warrior Foundation

**\$2,500**

To assist with financial grants for severely combat wounded, ill, and injured service men and women



Knowledge Point Network

**\$2,000**

They assist with outdoor adventures for veterans with PTSD



Operation Red Wings Foundation

**\$1,000**

They provide no-cost help for PTSD, mTBI symptoms, and chronic pain



Magnolia Historical Society

**\$500**

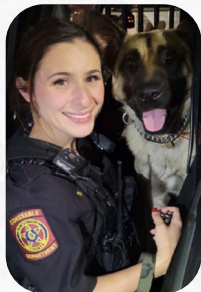
This funding assisted in the Veteran's Day Lunch



Montgomery County Friendship Center

**\$250**

This allowed them to purchase items for veteran activities



★  
Constable Chris Jones  
Montgomery County Pct. 5

**\$10,000**

To purchase a K-9 dog  
*Pictured on left is Officer Ortega with the dog "TUFF"*

★  
Constable Kenneth "Rowdy" Hayden,  
Montgomery County Pct. 4

**\$10,000**

Funds to purchase equipment

★  
Montgomery County Firefighters Foundation

**\$10,000**

Assist firefighters during hardship



Tri-County Behavioral Healthcare

**\$5,000**

➤ TUFF's funding enabled Tri-County Behavioral Healthcare to provide "scholarships" with counseling providers to keep veterans in services or introduce them to therapy. With this, they were able to **identify a need in mental health providers and receive a grant through the Texas Veterans Commission** to offer free counseling to Service Members, Veterans, and their families (SMVF).

Funding is also being used to:

- Train counselors in trauma-informed and specialized counseling styles
- Allow veterans to continue services with current providers (The Refuge or Talk-Safe)
- Provide supportive materials (journals/books)
- Assist in transportation to appointments

All services continue to be free to the SMVF community.



## TUFF'S BOOTS 2 BADGES SCHOLARSHIP PROGRAM

➤➤ **\$3,500** grant given to Veteran Royce Luckey to assist with expenses while attending police academy. He is now employed by Constable Chris Jones, Montgomery County Pct. 5.

★★★  
**WITH YOUR SUPPORT WE CAN  
FUND AND DO EVEN MORE IN 2023!**

ALSO ➤➤ CHECK OUT SOCIAL MEDIA   
OR WEBSITE FOR PAST ACCOMPLISHMENTS



# STRONGER TOGETHER

## PARTNERSHIP

Whether you want to make philanthropy a part of your corporate culture, engage your team, or bring attention to your brand, we'll work with you to provide an experience that achieves your goals. Create a lasting impact in your organization and your community today.

### BENEFITS

- ★ Fulfills corporate social responsibility
- ★ Fosters positive community relations through increased business awareness
- ★ Impacts workforce with volunteer opportunities
- ★ Provides prominent recognition within the **TUFF Foundation** community and throughout the greater Montgomery County area

We believe in developing mutually beneficial partnerships with companies that **SUPPORT** our local Veterans and First Responders.

# TUFF PARTNERSHIP

## CORPORATE PARTNERSHIP

MAKE A DIFFERENCE >>

SUBMIT the CORPORATE PARTNERSHIP form on page 7.

A partnership is more about building a brand, increasing employee satisfaction, and creating a new audience.

- ☑ Designed to offer your business **year-round advertising opportunities** in our community and beyond.
- ☑ Provides opportunities for employee volunteer days and customer/employee appreciation.



### CORPORATE | \$15,000

*partnership includes:*

- ★ Year-long branding online and at all events
- ★ Two (2) premier tables at **Stars at Night Gala** (16 seats)
- ★ Twenty (20) invitations to **Cooking4Courage** Appreciation Tent
- ★ Company name & logo included in **all marketing materials**
- ★ Company name & logo featured in four (4) **social media posts** with one (1) **sponsored post**
- ★ Opportunities to co-present to program beneficiaries
- ★ Company name/logo on **TUFF website, event photo backdrops, in the event program, and event sponsor sign.**
- ★ Opportunity for “minute-at-the-mic” at events
- ★ Opportunity to spotlight a Veteran/First Responder Employee on TUFF Facebook
- ★ Opportunities for **employee volunteer days**
- ★ Your company can include items in swag bags

**BUILD STRONGER FAMILIES. STRONGER COMMUNITIES AND A STRONGER BRAND.**



# Stars at Night Gala

## EVENT SPONSOR

This event will be held on **August 26, 2023** at **Magnolia Event Center**.



This event benefits local **First Responders** & TUFF's **Boots 2 Badges** Program.

### EXCLUSIVE TITLE | \$10,000

- One premier table at Stars at Night Gala (8 seats)
- Premier placement on all event marketing materials
- Full page ad in event program
- Company name/logo and link on event website
- Featured in social media posts
- Sponsor signage at event
- Company mentioned during program announcements
- Opportunity on stage to welcome attendees or entertainment

### PLATINUM | \$5,000

- One premier table at Stars at Night Gala (8 seats)
- Half-page ad in event program
- Company name/logo on event signage
- Company name/logo and link on event website
- Featured on social media

### GOLD | \$2,500

- Premier seating for four (4) at Stars at Night gala
- Third-page ad in event program
- Company name included on event signage
- Company name/logo and link on event website
- Company name/logo included on social media post

### SILVER | \$1,000

- Company name included on event signage
- Company name/logo and link on event website
- Company name/logo included in social media post

### EXCLUSIVE | Select ONE

- |                               |  |
|-------------------------------|--|
| Entertainment/Stage   \$5,000 | Heads or Tails   \$1,000   |
| Decorations   \$2,500         | Photography   \$1,000  |
| Auction   \$2,500             | Veteran/First Responder Table   \$1,000<br><i>(8 seats assigned by TUFF Board)</i> |

### BRONZE | \$500

- Company name included on event signage
- Company name/logo on event website
- Company recognized on social media

### FRIENDS OF TUFF | \$250

- Recognition on Sponsor Wall
- Company name/logo on event website
- Listed in social media post

>> **Submit** your event sponsorship on page 7



## EVENT SPONSOR

This event will be held **November 10-11, 2023**  
at **Magnolia Unity Park**.



This event benefits local **Veterans & Veteran Service Organizations**.

### EXCLUSIVE TITLE | \$10,000

- Premier placement on all event marketing materials
- Sponsor signage at event
- Company name/logo listed in event program
- Company name/logo and link listed on event website
- Two featured posts on social media
- Company mentioned during program announcements
- Opportunity on stage to welcome attendees or entertainment

### PLATINUM | \$5,000

- Company name/logo listed in event program and on event signage
- Sponsor sign at event (up to 4x5 signage)
- Company name/logo and link listed on event website
- Featured on social media post

### GOLD | \$2,500

- Company name/logo included on event signage
- Sponsor sign at event (up to 2x3 signage)
- Company name/logo and link listed on event website
- Company name/logo included in social media post

### SILVER | \$1,000

- Company name/logo included on event signage
- Company name/logo and link listed on event website
- Company name/logo included in social media post

### EXCLUSIVE | Select ONE

- |                                 |                              |
|---------------------------------|------------------------------|
| Logo on Event T-Shirt   \$2,500 | Cooker Swag Bag   \$1,000    |
| Cornhole   \$1,500              | Photography   \$1,000        |
| Kid's Cook-Off   \$1,500        | Veteran's Ceremony   \$1,000 |

### BRONZE | \$500

- Company name included on event signage
- Company name/logo listed on event website
- Company recognized on social media

### FRIENDS OF TUFF | \$250

- Company name/logo on event signage and website
- Listed in social media post

**>> Submit your event sponsorship on page 7**

# THANK YOU SUBMISSION FORM

At the **TUFF Foundation**, we deeply value the support of individuals and businesses who believe in our mission and are committed to creating positive change. Your generosity inspires us and motivates us to continue our work with even greater determination.

## FILL OUT BELOW

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Website URL: \_\_\_\_\_

*\*Please mark your donation (on the right)*

Title: \_\_\_\_\_ Amount(\$): \_\_\_\_\_

Authorized Commitment Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_



**PLEASE MAIL SPONSOR  
FORM AND PAYMENT TO:**

**TUFF Foundation**  
6606 FM 1488 Ste 148-686, Magnolia, Texas 77354

**ALSO >>** Please email Company Logo to [tuff4texas@gmail.com](mailto:tuff4texas@gmail.com)

## CONTRIBUTION

\*please mark your donation title & amount below



**CORPORATE PARTNER | \$15,000**

### STARS AT NIGHT GALA

#### SPONSOR LEVELS

- Exclusive Title | **\$10,000**
- Platinum | **\$5,000**
- Gold | **\$2,500**
- Silver | **\$1,000**
- Bronze | **\$500**
- Friends of TUFF | **\$250**

#### EXCLUSIVE SPONSORSHIPS

- Entertainment/Stage | **\$5,000**
- Decorations | **\$2,500**
- Auction | **\$2,500**
- Heads or Tails | **\$1,000**
- Photography | **\$1,000**
- Veteran/First Responder Table | **\$1,000**

### COOKING4COURAGE EVENT

#### SPONSOR LEVELS

- Exclusive Title | **\$10,000**
- Platinum | **\$5,000**
- Gold | **\$2,500**
- Silver | **\$1,000**
- Bronze | **\$500**
- Friends of TUFF | **\$250**

#### EXCLUSIVE SPONSORSHIPS

- Logo on Event T-Shirt | **\$2,500**
- Cornhole | **\$1,500**
- Kid's Cook-Off | **\$1,500**
- Cooker Swag Bag | **\$1,000**
- Photography | **\$1,000**
- Veteran's Ceremony | **\$1,000**

**Thank you for your support of TUFF**

A 501(c)3 Foundation -TAX ID# 47-3385690